

## FACULTY PROFILE

PERSONAL INFORMATION	
Name and Surname(s)	MORA MÁRQUEZ, César
Category	Senior Lecturer
Degree(s)	Graduate in Economic and Business Sciences ( <i>Licenciatura</i> )
Department	Department of Statistics, Econometrics, Operations Research, Business Management, and Applied Economics
Area of Expertise	Business Management
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Research Profile (ORCID Code; Researcher ID)	<a href="http://orcid.org/0000-0001-6290-7837">http://orcid.org/0000-0001-6290-7837</a>
TEACHING EXPERIENCE IN UNDERGRADUATE AND POSTGRADUATE PROGRAMMES	
Courses Taught (maximum of 10)	<ul style="list-style-type: none"> <li>- Introduction to Business Organisation</li> <li>- Financial and Human Resources Management</li> <li>- Spanish and World Economy</li> <li>- Economic Statistics</li> <li>- Economic History</li> <li>- International Economics and Foreign Trade</li> <li>- Tourism Marketing</li> <li>- Financial Mathematics</li> <li>- Financial Markets</li> </ul>

	- Tourism Programs and Planning in Rural Areas
<b>RESEARCH EXPERIENCE</b>	
Research Lines (maximum of 3)	- Historical Figures Tourism in the City of Córdoba
Publications (maximum of 3)	<ul style="list-style-type: none"> <li>- “Explaining the Satisfaction of the Religious Tourist: The Case of Maimonides in the City of Cordoba”, in: <i>International Journal of Religious Tourism and Pilgrimage</i> (2024)</li> <li>- “Exploring the importance of the perceived value of port users: evidence from the public port system in Ecuador”, in: <i>Journal of Economics, Finance and Administrative Science</i> (2024)</li> <li>- “Una reflexión sobre nuevos productos turísticos en la sierra de Córdoba. Rutas por la historia”, in: <i>Journal of Tourism and Heritage Research</i> (2018)</li> </ul>
Research Projects (last 5 years, maximum of 3)	<ul style="list-style-type: none"> <li>- “Instrumentalisation of Social Initiatives during the Early Francoism in Andalusia (1939-1959): Impact on Affected Populations in Córdoba, Particularly on Those Assisted Institutionally, Children and Youth at Risk, Prisoners, and the Mentally Ill” (2022)</li> <li>- “The Functioning and Quality of Public and Semi-public Research Centres and Technological Centres in the Andalusian Innovation System” (2022)</li> </ul>



**MAXIMUM NUMBER OF WORDS PER DOCUMENT: 440**